



# MedPayRx

## Job Description – Cofounder(s)

[MedPayRx](#) is a unique start-up looking for unique and committed founders as well as worker bees asap. We are working in semi-stealth mode, but rapidly “coming out of the closet” due to rapidly changing regulation (in our favour).

### Company Description

This Fintech/insuretech start up is essentially a social media optimized health app with new technology (blockchain) at its core. It can be applied to all prescription drugs, however the first drug we want to integrate into our working model is medical cannabis.

Our first rollout market is Germany (starting with a tech and drug trial in the Hessen area), but we are already looking at foreign markets including Canada, Israel, Australia and the U.S.

### Status

The first working business plan was drafted as part of a formal EMBA degree from the Frankfurt School of Finance and Management that was successfully defended less than two weeks before the new German medical cannabis law was approved in March 2017. Outreach is underway to tech and other strategic industry partners to create the MVP as well as other necessary launch partners. Organizational efforts to begin a preliminary crowdfund campaign is also underway. Networking with strategic partners already underway.

### What We Need

- Talented, committed individual(s) willing to put some skin in the game for a B2B/B2C hybrid, fun, seed-stage company with a laser-focussed mission and a vision
- CFO/CTO skills and experience a big plus
- Background in tech start-ups, insurance, online community building all good to have. Do not necessarily need a geek, but those skills would come in handy. Digital proficiency required.
- Team player but also creative out of box thinker and problem solver. Willing to learn about what you don't know and teach others what you do.
- At least some experience with social media (could be production, writing, podcasting, blogging)
- Out of box, cross-cultural/generational attitude required
- Understanding of start up finance and closing early rounds a big plus but not required
- Experience working in pharma, health insurance, health IT all beneficial
- Understanding of or experience/interest in learning about bottom up rather than top down healthcare initiatives. Alternatively, experience in grass-roots, niche-oriented marketing, advertising or organizing (on or offline) a huge plus
- Experience working in regulatory affairs, lobbying, governmental relations all plusses
- Organized, respectful, generally punctual and flexible all good traits to have
- Willing to travel within Germany (occasionally) and comfortable with telecommuting
- Willing to work with patients and people with significant visible and invisible disabilities as core clients and potentially team members
- Comfortable if not enthusiastic about the use of medical cannabis
- Bilingual in at least German and English. Other European languages also good

If this sounds like you, please contact us and explain (in English please) why at [margueritearnold@gmx.de](mailto:margueritearnold@gmx.de)